

WELCOME TO MX-HANDEL HUSQVARNA RACING





Team Lead Matthias Kiok
«Motocross is my life»

IDEA & PHILOSOPHY

In fall 2015, the idea was born in idyllic Lörrach to set up a powerful motocross team for the 2016 season, in which young up-and-coming riders are promoted and coached in order to introduce these ambitious athletes to the most important international racing series.

This idea has been created by team lead Matthias Kiok, who collected several titles himself in over 31 years of active racing, with that of the vice world champion in the 1999 World Endurance Championship being the most important in his collection.

Over the years, MX Handel Racing has developed into a team with a lot of experience, structure and plenty of petrol in its blood, which competes in races all over Europe and even beyond.

The passion for motocross that he felt as a 14-year-old youngster continues to burn in the team lead to this day. And since the end of his active career, he has been passing on this passion for this fascinating and extremely demanding sport to young up-and-coming drivers from Germany, Switzerland and Europe.



CONCEPT:

As we enter our eighth season in 2023, we know that athletes need to have strong backing and a concept behind them. In sports, nothing is left to chance. Our team consists of experienced technicians, trainers and partners who work very closely together for mutual success. In our team base in the border triangle in Lörrach, we want to continuously work with our drivers on steady improvement and help them to get the best out of themselves. In addition to sports and organizational support, media training is also playing an increasingly important role.

But in addition to all the hard work, fun should not be neglected and so we also attach great importance to a good family atmosphere and joint non-sports activities.



MEDIA:

These are the official media figures of the ADAC MX Masters livestream from 2021 and the reach of the MXGP series and our Instagram channel. The figures for the Swiss championship are not yet taken into account. Team riders, who regularly post content, put the sponsors in the limelight.

The livestream in numbers

	Bielstein	Tensfeld	Dreitz	Fürstlich Drehna	Reutlingen
Livestream Saturday	13.747	18.536	17.065	12.538	16.564
	32.445	33.525	28.414	25.670	34.300
	35.255	49.306	16.744	12.153	27.691
	67.499	-	5.611	6.237	7.818
	-	7.386	3.844	3.357	5.065
	7.024	6.051	6.606	2.407	3.647
Last Chance Race	3.943	-	1.029	678	716
Summe	113.721	62.743	33.834	24.832	44.937
Summe Views Live and Relive	159.913	114.804	79.313	63.040	95.801
Views over the season					512.871
Impressions					5,7 Mio

valid 17th Sept. 2021



mxhandelracing

154 Beiträge 1.166 Follower 143 Gefolgt

Stand: 11.08.2022

MX-Handel Racing Sportmannschaft
MX-Handel Racing Team
Mx1
Tanel Leok ; @kiok_743
MX2 mehr
www.mxhandelracing.com
Übersetzung anzeigen



mx-handel.de



mxhandelracing



ONE OF THE WORLD'S MOST
SPECTACULAR & MOST VIEWED
MOTORSPORT SERIES



51
MILLION
HOMES
REACHED



600
THOUSAND
SPECTATORS
PER SEASON



COVERED IN OVER
120
COUNTRIES

RIDERS 2025

International Rider

#87 MXGP World Championship



Kevin Brumann

DOB: 25.03.2004

Bike: Husqvarna FC 450

ADAC MX	Swiss Champion- ship	MXGP	Other
Masters	✓	✓	TBA
Masters	MX1	MX1	TBA

Instagram: kevin.brumann Facebook: kevinbrumann#87



RIDERS 2025



International Rider

#505

MXGP World Championship

Swedish Championship

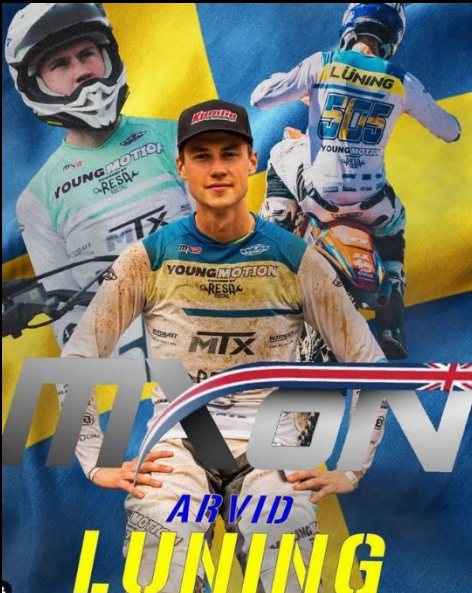
ADAC MX Master

DOB: 29.10.2001



Arvid Luning

Instagram: arvidluning Facebook: Arvid Luning



RIDERS 2025



Kaarel Tilk

International Rider
Estonian Champion MX 2/2023



DOB: 08.03.2003			
Bike:Husqvarna FC 450			
ADAC MX Masters	Swiss Championship	MXGP	Estonia
MX1	MX 1	MX 1	MX 1
Instagram: @kaareltilk733			



RIDERS 2025

International Rider



Sebastian Leok

DOB:03.12.2007			
Bike: Husqvarna FC 250			
ADAC MX Masters	Swiss Championship	MXGP	Others
			TBA
MX2	MX2	EMX MX2	TBA
Instagram: @sebastian.leok			



RIDERS 2025

International Rider

Sixth in the World Championship 85/2023

Estonian Champion 85/2023



Travis Leok

DOB:14.04.2010			
Bike: Husqvarna TC 125			
ADAC MX Masters	Swiss Championship	MXGP	Others
			TBA
Junior Cup 125	MX125	EMX 125	TBA
Instagram: @travisleok			





Maurice Kiok

Lörrach / Germany

ADAC MX Masters MX 1

Swiss MX 1

Husqvarna FC 450



Marten Raud

Estonia

ADAC MX Master 85

EMX 85

Husqvarna TC 85



Alexander Bihlmann

Laufenburg

DM 65 / EMX 65

Husqvarna TC 65

MXE European Championship

2024 - 2 Place



EVENTS 2025

PROVISIONAL MXGP 2025 CALENDAR FIM MXGP & MX2 WORLD CHAMPIONSHIP

1		2 MARCH MXGP OF ARGENTINA Cordoba	11		8 JUNE MXGP OF LATVIA Kegums EMX125 & EMX250
2		16 MARCH MXGP OF CASTILLA LA MANCHA (ESP) Cozar EMX125 & EMX250	12		29 JUNE MXGP OF INDONESIA Sumbawa
3		23 MARCH MXGP OF EUROPE (FRA) St Jean d'Angely EMX125 & EMX250	13		6 JULY MXGP OF WEST NUSA TENGGARA (INA) Lombok
4		6 APRIL MXGP OF SARDEGNA (ITA) Riola Sardo WMX & EMX125	14		27 JULY MXGP OF CZECH REPUBLIC Loket EMX65 & EMX85 & EMX2T
5		13 APRIL MXGP OF TRENTINO (ITA) Pietramurata EMX125 & EMX250	15		3 AUGUST MXGP OF FLANDERS (BEL) Lommel EMX125 & EMX OPEN
6		19 & 21 APRIL MXGP OF SWITZERLAND Frauenfeld EMX125 & EMX250	16		17 AUGUST MXGP OF SWEDEN Uddevalla EMX125 & EMX250
7		4 MAY MXGP OF TBA TBA EMX125 & EMX250	17		24 AUGUST MXGP OF NETHERLANDS Arnhem WMX & EMX250
8		11 MAY MXGP OF SPAIN TBA WMX & EMX250	18		07 SEPTEMBER MXGP OF TURKIYE Afyonkarahisar WMX & EMX250
9		25 MAY MXGP OF FRANCE Ernée EMX125 & EMX250	19		14 SEPTEMBER MXGP OF CHINA Shanghai
10		1 JUNE LIQUI MOLY MXGP OF GERMANY Teutschenthal WMX & EMX125	20		21 SEPTEMBER MXGP OF AUSTRALIA Darwin WMX
		5 OCTOBER MONSTER ENERGY FIM MOTOCROSS OF NATIONS Crawfordsville, IN, USA			



ADAC MX MASTERS

ADAC

Int. Deutsche Motocross-Meisterschaft

Kalender 2025

26. - 27.4. Fürstlich Drehna

17. - 18.5. Mölln

14. - 15.6. Dreetz

12. - 13.7. Bielstein

19. - 20.7. Tensfeld

9. - 10.8. Gaildorf

30. - 31.8. Bitche (FR)

20. - 21.9. Holzgerlingen

Infos unter: adac-mx-masters.de



coming soon

SPONSORING

PERFORMANCE INNOVATION VALUE BRAND AWARENESS PASSION EMOTION EXPERIENCE

We are not standard. And neither are you for us! That's why you won't find the usual "bronze", "silver" or "gold" packages with us. We respond to your wishes and work with you to develop advertising packages that are individually tailored to your needs.

We offer our sponsors a variety of advertising spaces and forms.

Your logo on the motorcycles, the rider's jerseys, and our team clothing is just as possible as on the race truck and tents or just your products in a social media campaign – all partners are important to us and we are open to all wishes.

Sponsoring is also not a one-way street. That's why we also offer our team hospitality, so that you or your customers can experience motocross very close and behind the scenes! The possibilities we have to integrate and present your brand are almost unlimited. We are a young team and open to all ideas.



CONTACT

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More information
www.mx-handel.de

TEAM MX-HANDEL Husqvarna Racing



MxPlc's Annett



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MX
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